Circular 1626

Sub: Requests from certain Affiliated Institutes to make available the contact details of the CET-qualified candidates – reg.

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Requests are being received from certain Affiliated Institutes to provide the contact details (phone number, e-mail id, postal address etc.) of the CET-qualified candidates so that the institutes can contact the candidates and persuade them to apply for admission. This request is not feasible of compliance for the following reasons:

(i) An Affiliated Institute must be in a position to attract students on the strength of its own reputation and by giving necessary publicity. Good Affiliated Institutes are able to do this without resorting to ‘canvassing’ among prospective students.

(ii) Contact details such as cell-phone number, e-mail id, postal address etc. are personal to the candidate. Giving these details to third parties would amount to violation of the right to privacy of the candidates when representatives of multiple institutes keep contacting them via phone/SMS/e-mail/post. Clearly, IMU cannot be party to such a violation.
(iii) IMU itself does not resort to any kind of 'canvassing' except giving an advertisement about its Online Counselling inviting interested candidates to participate in the same.

(iv) If Affiliated Institutes indulge in unsolicited communications to the CET-qualified candidates via phone/SMS/e-mail/post, it would amount to telemarketing which is an irritant to customers and has been curbed by TRAI/Government of India. Clearly, IMU cannot be party to certain Affiliated Institutes indulging in the dubious practice of telemarketing.

(v) If contact details are made available, certain Affiliated Institutes may indulge in the unseemly practice of 'poaching' students admitted to other Affiliated Institutes.

Therefore, when IMU publishes the results of its Online CET, only the following details relating to the qualified candidates will be displayed on IMU’s website: 1. CET Application number, 2. Name of the candidate, 3. Gender, 4. Date of birth, 5. Name of the parent/guardian, 6. Community and 7. CET Rank. The CET-qualified candidates will also be enabled to download a 'Rank Certificate' containing the above details which they can enclose along with their applications for admission.

This circular issues with the approval of the competent authority.

To

The Principals of all Affiliated Institutes.

Copy to: All Campus Directors of IMU.

Copy to: DG, Shipping, Mumbai.