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IMU^{Urmi}
2021



ONLINE EVENTS

Online events are a set of competition items that would be judged live, on the virtual platform.

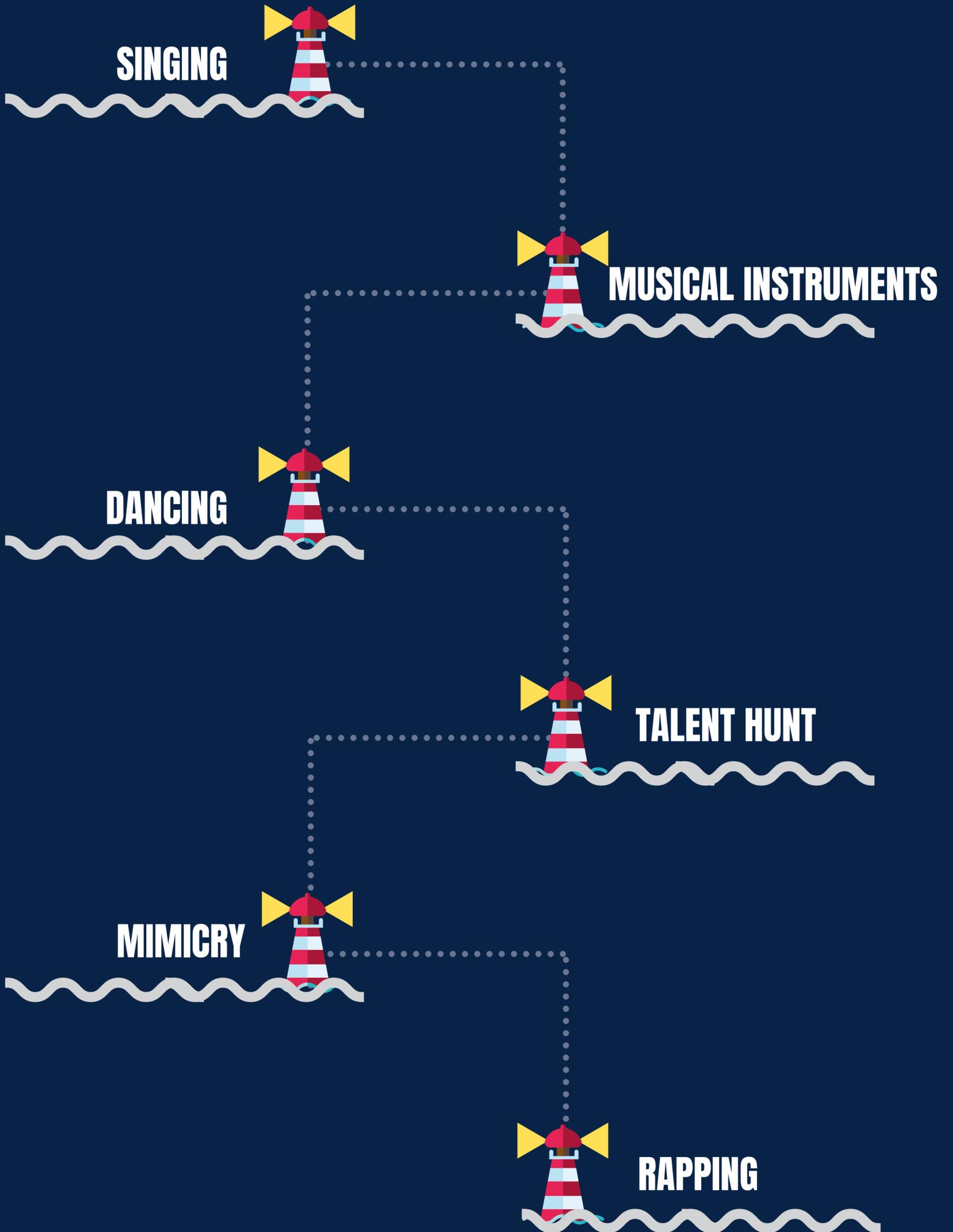
The participants are requested to send a recorded video of not more than 3 mins, that showcases your talent in the respective competition. The video must be named as *EVENT ITEM-YOUR NAME (IMU Reg.No) * and the subject of your mail should be 'Submission- *Event item*'. These videos are played live during the fest for the judges to evaluate and for the virtual audience. Exceeding the time may lead to deduction in marks. Decision by the jury will be final and binding.

All the online events are solo events and it is to be noted that the participation is restricted to one participant per campus, and a participant cannot attend multiple events. The deadline for submissions is 01/05/2021. All those who are interested in taking part in online events must contact your campus coordinator of IMUrmi.

Rewards and merit certificates will be distributed for the winners.

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ANNEXURE A

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SINGING



RULES & REGULATIONS

- The participants are free to choose their genre/ language/ category of music.
- The video should contain a single track of the participant singing without any edits or filters.
- Using any kind of editor, mixer, voice enhancing apps or software are inadmissible and will result in disqualification.

JUDGEMENT CRITERIA

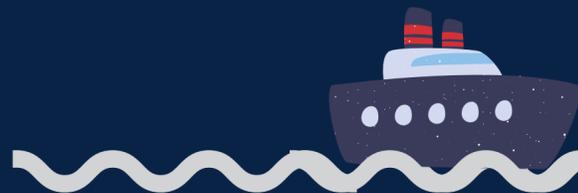
The submissions are judged on the basis of the clarity of voice, dictation and pronunciation, dynamics, pitch accuracy and rhythmic interpretation.

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MUSICAL INSTRUMENTS



RULES & REGULATIONS

- The participants are free to choose their genre/category of music.
- A participant can play only one instrument.
- The video should contain a single track of the participant playing the instrument without edits and filters.
- Using any kind of extra tracks, arpeggio, sound editor/mixer or software are inadmissible and will result in disqualification.

JUDGEMENT CRITERIA

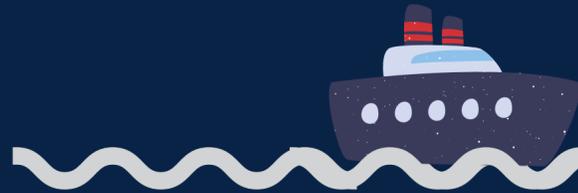
The submissions are judged on the basis of the clarity of notes, tone quality, self-improvisations, pitch accuracy and dynamics.

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DANCING



RULES & REGULATIONS

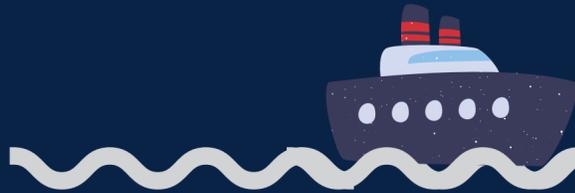
- The participants are free to choose their genre/ category of dance.
- A single shot video must be made.

JUDGEMENT CRITERIA

The submissions are judged on the basis of the musicality of dance, style & clarity in steps, expressions & attitude and costume.



TALENT HUNT



RULES & REGULATIONS

- The participants must exhibit any kind of extraordinary or uncommon talents.
- The participants are allowed to take the assistance of partners and properties (if required); it is to be note that the evaluation will be solely based on the performance of the participant.

JUDGEMENT CRITERIA

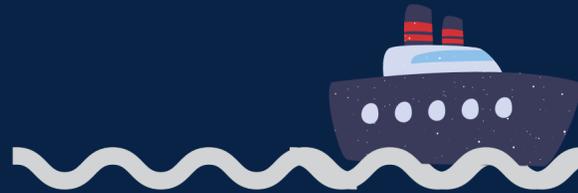
The submissions are judged on the basis of the uniqueness of the talent exhibited (extend to which he/she can surprise the jury), basic aesthetics of the performance and the self-handling ability of the individual.

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MIMICRY



RULES & REGULATIONS

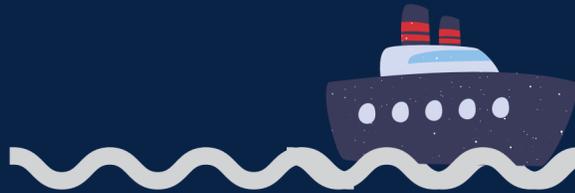
- The participants are free to choose any kind of format for mimicry (Comic/ Tragic/ Monologue/ Dramatic).
- Sound mimicry or physical imitation can be done as per the individual's convenience.

JUDGEMENT CRITERIA

The submissions are judged on the basis of the accuracy of performance, the presentation; the extent of proper expression will also fall under the assessment.



RAPPING



RULES & REGULATIONS

- The individuals are free to opt for any genre of raps.
- Mentioning the source of the rap is a mandatory condition.
- Bonus-marks will be awarded for self-creations.

JUDGEMENT CRITERIA

The submissions are judged on the basis of the expression in voice, rhythm, accuracy and fluency in lyrics (both in meaning and pronunciation).

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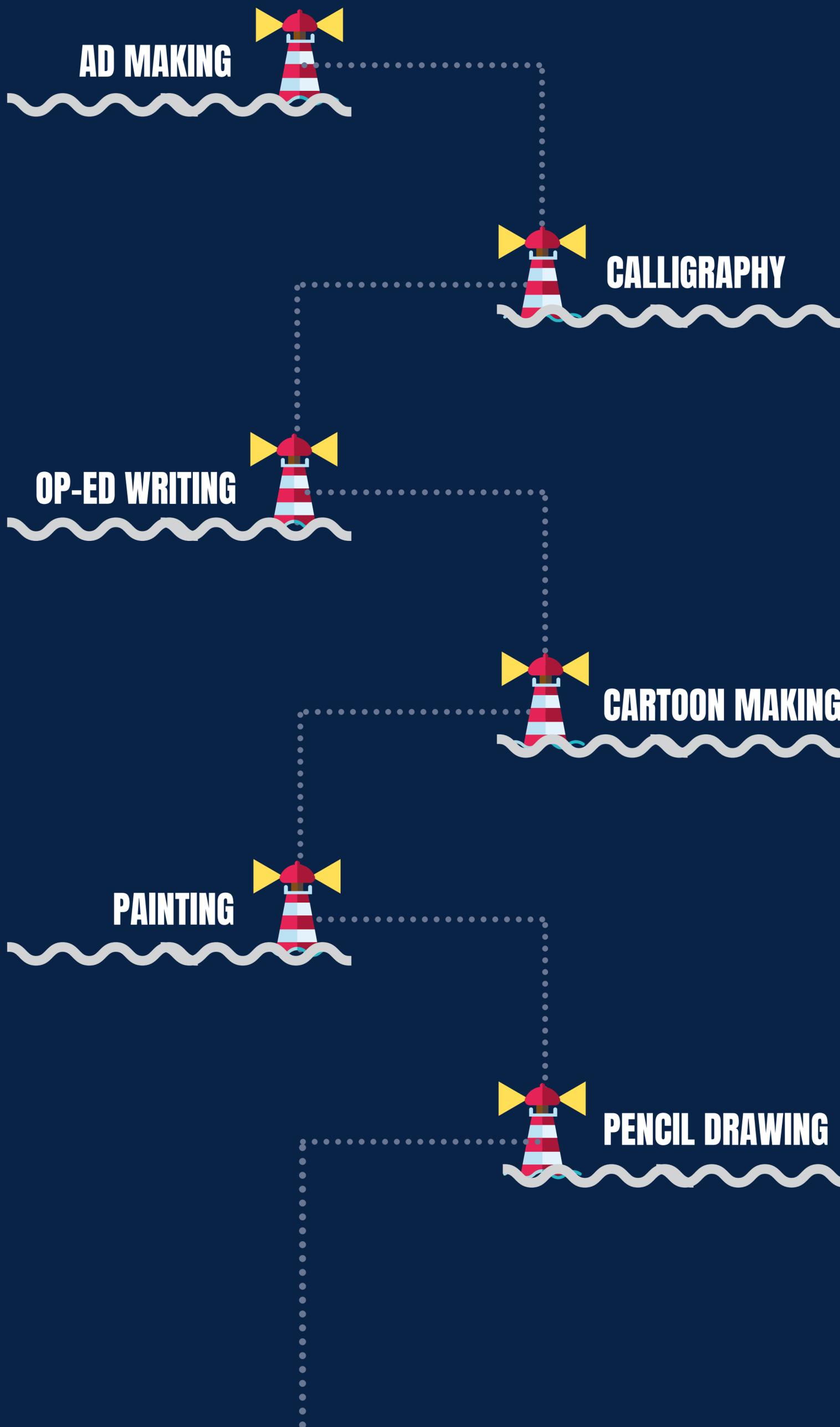


OFFLINE EVENTS

Offline events are conducted and judged before the actual fest and only the winners will get a chance to exhibit their talents in the fest. These set of competition items has no restriction in the number of participations. The students and faculty members will have separate competitions in all the below mentioned events. All the participants must send their creations for the respective competitions.

A short time lapse video of 1 minute, showing your work process and a scanned copy of the final work (in pdf, jpg, jpeg or png format) must be attached (upload your video into Google Drive and share the link along with the final work to the email id: imurmifest@gmail.com). The video and other submissions must be named as *EVENT ITEM-YOUR NAME (IMU Reg.No) * and the subject of your mail should be 'Submission- *Event item*'. The deadline for submissions is 01/05/2021.

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FACE PAINTING



ART FROM SCRAP



HANDICRAFTS



PHOTOGRAPHY



**SHORT FILM
MAKING**



POETRY



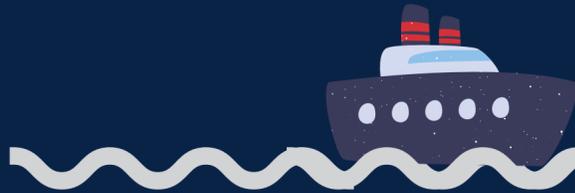
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ANNEXURE B

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AD MAKING



RULES & REGULATIONS

- The participants must make an advertisement (poster/ flyer) for 'Atmanirbhar Bharat'
- The participants are allowed to do sketching, painting and utilizing any other relevant ideas.
- The participants are not allowed to submit digital creations.

JUDGEMENT CRITERIA

The submissions are judged on the basis of creativity, execution of idea, uniqueness in overall presentation and method of carrying out the theme.

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CALLIGRAPHY



RULES & REGULATIONS

- All the participants must write 'Atmanirbhar Bharat' in atmost 3 different font styles.
- The piece can only be in either of the two languages, English / Hindi.
- Only single ink calligraphy is permissible.

JUDGEMENT CRITERIA

The submissions are judged on the basis of uniqueness of the style, legibility of words and beautification.

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**OP-ED
WRITING**



RULES & REGULATIONS

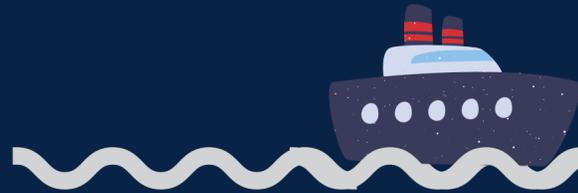
- Op-ed writing is an acronym for "Opposite the Editorial page" and it is often written in a manner to persuade the reader to the author's way of thinking. The participants are thus expected to be opinionative, and persuade the readers to care about the topic by making arguments and forming opinions.
- All the submissions must be based on the theme, 'Atmanirbhar Bharat'.
- The articles that cannot pass the plagiarism check will not be considered for judgement.
- Any research or evidence given in the article to make an argument must be backed by providing the source of the information.
- The article should not exceed 1000 words (title and list of sources are exempted from the word count).
- The submissions should not have obscene language or any vulgar innuendos. Usage of such language will lead to disqualification.

JUDGEMENT CRITERIA

The submissions will be judged on the basis of adherence to the rules, the capability of the article to influence the reader, the appropriateness of arguments and the evidence provided in the article.



CARICATURE/ CARTOON MAKING



RULES & REGULATIONS

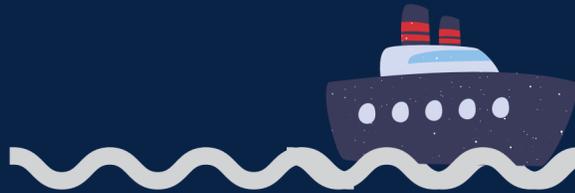
- The cartoons must be made based on the theme, 'Atmanirbhar Bharat'.
- The participants are not allowed to submit digital creations.

JUDGEMENT CRITERIA

The submissions will be judged on the basis of how pertinent the cartoon is to the theme, storyline/message conveyed, creativity, uniqueness and beauty of the art.



PAINTING



RULES & REGULATIONS

- All the submissions must be based on the theme, 'Atmanirbhar Bharat'.
- The participants can use either water or poster colours for their paintings.
- The participants are not allowed to submit digital creations.

JUDGEMENT CRITERIA

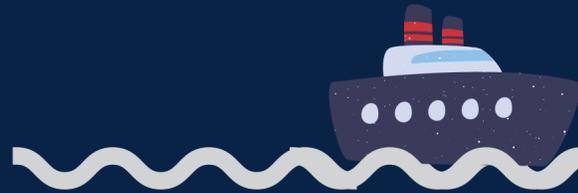
The submissions are judged on the basis of the participant's drawing and painting skills, clarity of the painting, uniqueness in overall presentation and method of carrying out the theme.

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PENCIL DRAWING



RULES & REGULATIONS

- All the submissions must be based on the theme, "Ever Given in Suez Canal".
- Participants can use pencils of different shades to provide depth to their respective sketches.
- The participants are not allowed to submit digital creations.

JUDGEMENT CRITERIA

The submissions are judged on the basis of the participant's drawing skills, the clarity of the drawing and uniqueness in overall presentation.



FACE PAINTING



RULES & REGULATIONS

- Submissions are free to choose any theme for the painting
- A participant can have a partner (on whose face he/she does the painting).
- All the participants must be cautious about the quality of the paint you are using, as it is to be applied on the skin.
- The participants must send multiple photos (at different angles/views) of the face painting.

JUDGEMENT CRITERIA

The submissions will be judged on the basis of creativity, uniqueness and beauty of the art work.

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ART FROM SCRAP



RULES & REGULATIONS

- The participants may use any kind of scrap materials (recyclable) to make something aesthetically appealing.
- The participants must send multiple photos (at different angles/views) of the final creation.

JUDGEMENT CRITERIA

The submissions are judged on the basis of uniqueness/ originality of the work, selection and application of materials, aesthetics and feasibility of the final product.



HANDICRAFT



RULES & REGULATIONS

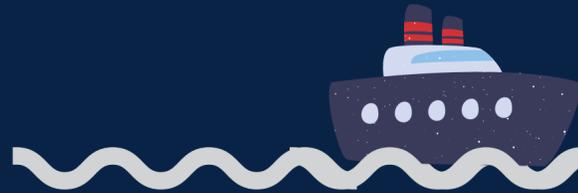
- Embroidery/Glass painting/metal embossing /Wood work or any other handicrafts are encouraged.
- The participants must send multiple photos (at different angles/ views) of the final creation.

JUDGEMENT CRITERIA

The submissions are judged on the basis of technique, uniqueness of the handicraft, the process and motivation that went into making the craft.



PHOTOGRAPHY (WITH CAPTION)



RULES & REGULATIONS

- The participants are allowed to choose any theme for their photography.
- All the participants must send a caption along with the photo (caption can be added in the mail). The marks distribution will be as 25% for the caption and 75% for the photo.

JUDGEMENT CRITERIA

The submissions will be judged on the basis of, originality/ uniqueness of the photo, professionalism in the framing and the meaning conveyed by the caption.



SHORT FILM MAKING



RULES & REGULATIONS

- The film must not exceed 3 mins
- All participants are allowed to have as many members as required in the short film. But he or she must specify their contribution and role separately in the mail (actor, camera, direction or script).
- The evaluation will be majorly based on the participant's involvement and work.
- The submissions should not have obscene language or any vulgar innuendos. Usage of such language will lead to disqualification.

JUDGEMENT CRITERIA

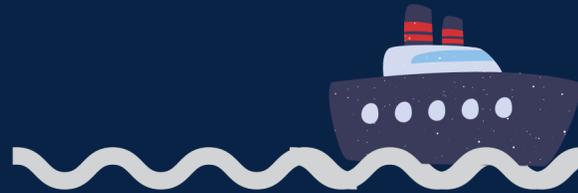
The submissions will be judged on the basis of concept, script, direction and extra focus will be given on the individual's work- i.e, for example, if he/she is the director of the film, that area would be specifically focused for evaluation.

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POETRY



RULES & REGULATIONS

- The participants are free to choose any topic of interest to write the poem.
- The participants can submit their work in English language only.
- The work should be original.
- The poem should not be more than 500 words.
- The submissions should not have obscene language or any vulgar innuendos. Usage of such language will lead to disqualification.

JUDGEMENT CRITERIA

The submissions will be judged on the basis of the poetic technique, effectiveness, style or execution, wordings and creativity.

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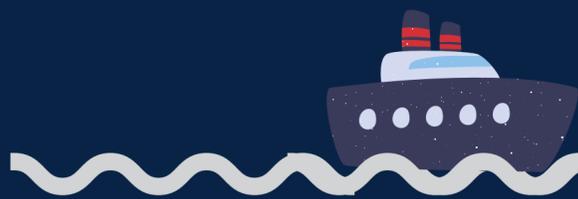
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ANNEXURE C

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CONTACT DETAILS



INCHARGE

CAPT. VINOD NAVEEN (9946556112)

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