

NOTICE INVITING QUOTATION FOR SUPPLY OF BBA BOOKS TO INDIAN MARITIME UNIVERSITY VISAKHAPATNAM
CAMPUS

NIQ NO – I MUV/2024/2022-2023/BBA- BOOKS/004 DATED: -27.07.2022

Annexure - 02

List of Books required for First Year of BBA (ML) for the Academic Year 2022-23.					Rate Rs	Discount Rs.	Amount Rs.
Sl.	Subject	Author	Title	Qty			
1	English	Chandralekha Rao	Spring Part One	10			
2	English	Usha Saikumar	Panorama	5			
3	English	Bhaskaran Nair	Reflections	5			
4	Business Statistics	Gupta and Gupta	Business Statistics	10			
5	Business Statistics	Chandan, J.	Statistics for Business Economics	6			
6	Business Statistics	Sharma, Shenoy and Srivastava	Quantitative Analysis for Managerial Decision Making	4			
7	Financial Accounting	Maheshwari S.N. & Maheshwari S.K	Corporate Accounting	4			
8	Financial Accounting	Jain S.P & Narang K.L	Financial Accounting	4			
9	Financial Accounting	Shukla & Grewal	Advanced Accounting	2			
10	Financial Accounting	Gupta R.L. & V.K. Gupta	Advanced Accounting	4			
11	Financial Accounting	Tulsian P.C.	Financial Accounting	4			
12	Financial Accounting	Parthasarathy. S. And Jaffarulla, A.	Financial Accounting	4			
13	Financial Accounting	Reddy T.S.&Murthy	Financial Accounting	4			
14	Principles of Management	L M. Prasad	Principles of Management	10			
15	Principles of Management	Stephen P Robbins	Fundamentals of Management: Essential Concepts and Applications	5			
16	Principles of Management	Harold Koontz; Heinz Weihrich	Essentials of Management: An International Innovation and Leadership Perspective	5			
17	Word & Presentation Tools	Stepher L. Nelson	Office 2000 Complete Reference	2			

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18	Word & Presentation Tools	R.K Taxali	PC Software for window made simplex	8			
19	Communicative English	R.C. Bhatia	Business Communication	4			
20	Communicative English	R.K. Madhukar	Business Communication	3			
21	Communicative English	Shraf Ravi	Technical Communication	3			
22	Communicative English	Marilyn Anderson, Pramod K Nayar and Madhu Chandra Sen	Critical Thinking	5			
23	Communicative English	Lesikar R.V & Flately M V	Basic Communication Skills for empowering the internet generation	2			
24	Communicative English	Sharma R C & Mohan K	Business Correspondence & Report Writing	3			
25	Introduction to Maritime Logistics	Satish C. Ailawadi and Rakesh Singh	Logistics Management	20			
26	Organisational Behaviour	L.M. Prasad	Organizational Behaviour	8			
27	Organisational Behaviour	Stephen P. Robins	Organisational Behaviour	1			
28	Organisational Behaviour	Bhushan Y.K.	Business Organization and Management	6			
29	Organisational Behaviour	Fred Luthans	Organisational Behaviour	1			
30	Organisational Behaviour	Udai Pareek	Understanding Organisational Behaviour	4			
31	Elements of Economics	Ghosh B.N.	Managerial Economics and Business Decisions	8			
32	Elements of Economics	Ghosh B.N.	Foundations of Managerial Economics	4			
33	Elements of Economics	Mankiw Gregory	Principles Of Microeconomics	3			
34	Elements of Economics	Maheshwari Yogesh	Managerial Economics	3			
35	Elements of Economics	Koutsoyiannis A	Modern Microeconomics	2			
36	Quantitative Techniques	David M. Levine	Business statistics	20			
37	Data Analysis Using Spreadsheet	Freund, Starks, and Schmieder	Microsoft Excel 2016: Comprehensive	10			
38	Warehouse and Materials Management	James A Thompkins & Jerry D Smith	The Warehouse Management Handbook	1			

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39	Warehouse and Materials Management	David E. Mulchy & Joachim Sidon	A Supply Chain Logistics Program for Warehouse Management	1			
40	Port and Terminal Management	Institute of Chartered Ship Broking	Port and Terminal Management	1			
41	ICD and CFS Operations	RAMA GOPAL, C.	Export Import Procedures – Documentation and Logistics	13			
	Total Amount in Rs						
	GST @						
	Grand Total						
	Total amount in words						

Signature and seal of Bidder

Date:-