

	List of Textbooks and Reference Books for IMU Kochi Library - 2025-26										Annexure - 1
Sl. No.	Title	Author	Publishers	Copy Required	Currency	Price	RBI Conversion Rate	Unit Price (Rs)	Discount (%)	Unit Price After Discount (Rs)	Total Price After Discount (Rs)
1	Business Communication: A Problem-Solving Approach (2nd ed.)	Lentz, P., Rentz, K., & Getchell, K	McGraw-Hill	10							
2	Essential Business Communication (Essentials 2025-26)	Woolf International	Woolf International	5							
3	Business Communication	Bhavsar, R., & Jindal, S.	Perfect Writer Publishing	8							
4	The Fundamentals of Business Communication (1st ed.)	Beppari, S.	Vishwakarma Publication	5							
5	Microeconomics for Managers	Paul, R. R.	McGraw Hill Education	8							
6	Economics (19th ed.)	Samuelson, P. A., & Nordhaus, W. D.	McGraw Hill Education	5							
7	Managerial Economics and Business Strategy (2025 release)	Baye, M. R.	McGraw Hill Education	5							
8	Microeconomics for Managers: Principles and Applications (4th ed.)	McKenzie, R. B., Schansberg, D. E., & Lee, D. R.	Cambridge University Press	2							
9	Advanced Accounts: Volume- 1	T.S. Grewal, M.C. Shukla & S.C. Gupta	S. Chand Publishing	8							
10	Introduction to Accountancy	S.N. Maheshwari & S.K. Maheshwari	Vikas Publishing House	8							
11	Financial Accounting: A Managerial Perspective	Narayana Swamy, R.	PHI Learning	5							
12	Financial Accounting	Libby, Libby & Hodge	McGraw Hill Education	5							
13	Management – Theory and Practice	C.B. Gupta	Sultan Chand & Sons	5							
14	Management 6th edition	Stoner, Freeman, Gilbert Jr.	Prentice Hall	5							
15	Principles of Management	L. M. Prasad	Sultan Chand & Sons	8							

Sl. No.	Title	Author	Publishers	Copy Required	Currency	Price	RBI Conversion Rate	Unit Price (Rs)	Discount (%)	Unit Price After Discount (Rs)	Total Price After Discount (Rs)
16	Management: Text & Cases, 2nd edition	VSP Rao	Excel Books	5							
17	Essentials of Management: An International Innovation and Leadership Perspective.11th edition	Harold Koontz; Heinz Weihrich	McGraw Hill	10							
18	Fundamentals of Management, 11th edition	Stephen P Robbins, Mary Coulter, David A. decenzo	Pearson Education	1							
19	Marketing (7th ed.)	Grewal, D., & Levy, M.	Tata McGraw Hill	3							
20	Marketing management: Indian context global perspective (6th ed.)	Ramaswamy, V. S., & Namakumari, S. (Tata McGraw Hill	3							
21	Marketing management: A South Asian perspective (14th ed.)	Kotler, P., Keller, K. L., Koshy, A., & Jha, M	Pearson	5							
22	Marketing management (3rd ed.)	Kumar, A., & Meenakshi, N.	Vikas Publishing House	5							
23	Business organization & environment	Kaur, J., Somasundaram, T., & Sneha, N.	Shanlax Publications	10							
24	Business organization and management	Nirmala, K., Satyaprasad, B. G., Gopalakrishna, D. S., & Murthy, V.	Dreamtech Press. (Distributed by Wiley)	10							
25	Business environment: Indian and global perspective	Ahmed, F., & Alam, M. A.	PHI Learning	5							
26	Cost Accounting	Jain, I.C. & Narang, K.L.	Kalyani Publishers	10							
27	Cost Accounting – Principles and Practice (2024)	Arora, M.N.	Vikas Publishing House	8							
28	Cost Accounting (2024).	Maheshwari, S.N. & Mittal, S.N.	Shree Mahavir Book Depot	8							
29	Cost Accounting: A Managerial Emphasis (2024).	Horngren, C.T., Datar, S.M. & Rajan, M.V.	Pearson Education	5							
30	Management and Cost Accounting (2024).	Drury, C.	Cengage Learning	5							
31	Essentials of Organizational Behavior, 15th Edition	Stephen P. Robbins, Timothy Judge, PS James (Pearson	16							

Sl. No.	Title	Author	Publishers	Copy Required	Currency	Price	RBI Conversion Rate	Unit Price (Rs)	Discount (%)	Unit Price After Discount (Rs)	Total Price After Discount (Rs)
32	Organizational Behaviour, 14th edition	Aswathappa	Himalaya Publication	8							
33	Organisational Behaviour – An Evidence-based approach, 14th edition	Fred Luthans, Brett C. Luthans, & Kyle W Luthans	Information Age Pub Inc	3							
34	Organizational Behaviour, 2019	L. M. Prasad	Sultan Chand & Sons	5							
35	Organizational Behaviour: Text and Cases, 3rd edition, 2015	Kavita Singh	Vikas Publishing House	1							
36	Elements of Mercantile Law, 2019	KAPOOR, N.D.	Sultan Chand & Sons	5							
37	Business Law, 2019	KAPOOR, N.D.	Sultan Chand & Sons	8							
38	Business Law	Avtar Singh	Eastern Book Company	3							
39	Law of Torts	R.K. Bangia	Allahabad Law Agency	5							
40	Indian Contract Act, 1872	Bare Acts	Bare Acts	5							
41	Consumer Protection (E-Commerce) Rules, 2020	Bare Acts	Bare Acts	5							
42	Consumer Protection Act, 2019	Bare Acts	Bare Acts	5							
43	Sale of Goods Act, 1930	Bare Acts	Bare Acts	5							
44	The Competition Act, 2002	Bare Acts	Bare Acts	5							
45	Quantitative techniques for management, 2023	Vohra, N. D	McGraw Hill Education	5							
46	Business statistics and analytics in practice, 2021	Bowerman, B. L., O'Connell, R. T., & Murphree, E. S.	McGraw Hill Education	5							
47	Statistics for business and economics, 2022	Newbold, P., Carlson, W. L., & Thorne, B.	Pearson Education	2							

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48	Quantitative techniques: Theory and problems, 2021	Tulsian, P. C., & Pandey, V.	Pearson Education	5							
49	Managerial decision modeling with spreadsheets (4th ed.), 2017	Balakrishnan, N. R., Render, B., & Stair, R. M.	De Gruyter	1							
50	Statistical methods for business and economics, 2020	Beri, G. C.	McGraw Hill Education	5							
51	Business statistics for contemporary decision making, 2021	Black, K.	Wiley India	3							
52	Statistics for managers using Microsoft Excel	Levine, D. M., Stephan, D. F., & Szabat, K. A.	Pearson Education	3							
53	The Indian Ocean in World History, 2014	Alpers, E. A.	Oxford University Press	2							
54	Maritime India: Trade, Religion, and Polity in the Indian Ocean, 2010	Malekandathil, P.	Primus Books	10							
55	The Sea and Civilization: A Maritime History of the World, 2014	Paine, L.	Vintage Books	5							
56	Bringing the Indian Ocean Back in: Essays in Honour of Prof. K.M. Panikkar, 2016	Raj, K.	Primus Books	5							
57	Why Europe Grew Rich and Asia Did Not: Global Economic Divergence, 1600-1850.	Parthasarathi, P.	Cambridge University Press	1							
58	Maritime Heritage of India, 2014	Das, S. K.	Aryan Books International	1							
59	The Indian Ocean and US Grand Strategy: Ensuring Access and Promoting Security, 2017	Pillalamarri, A.	Routledge	1							
60	Management, 15th edition, 2021	Stephen P. Robbins, Mary A. Coulter,	Pearson	20							
61	Principles and Practice of Management, 10th edition, 2020	L.M. Prasad	Sultan, Chand & Sons	15							
62	Textbook of Accounting for Management, 5/e, 2022	S N Maheshwari, CA Sharad K Maheshwari & Dr Suneel K Maheshwari	Vikas Publishing	15							
63	Cost and Management Accounting, 2025	S.P. Jain , K.L. Narang , Simmi Agrawal , Monika Sehgal	Kalyani Publication	8							

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64	Cost Accounting, 2023	S. P. Iyengar	Sultan Chand & Sons	10							
65	Principles and Practice of Accountancy	Gupta,R.L. and V.K. Gupta	Sultan Chand and Sons	20							
66	Management Accounting, 4th Edition , 2006	Pillai R.S.N. & Bagavathi	S. Chand Publishing,	20							
67	Financial Accounting	Tulsian P.C	Tata Mc Graw Hill	8							
68	Financial and Management Accounting	Reddy T.S. and Hari P.R.	Margham Publications	5							
69	Financial Accounting Intermediate ICWA	Gupta R.L. and Radhasamy	Sultan Chand and Sons	5							
70	Managerial Economics and Business Strategy, 10th Edition, 2022	Baye, R. Michael & Prince, Jeffrey T.	McGraw-Hill	8							
71	Managerial Economics, 8th Edition, 2016	Dwivedi, D. N.	Vikas Publishing	15							
72	Macroeconomics, 10th Edition, 2020	Mankiw, N. G.	Worth Publishers	15							
73	Foundations of Managerial Economics	Ghosh, B.N.	Ane Books	8							
74	Managerial Economics in a Global Economy	Salvatore, D. & Rastogi, S. K	Oxford University Press	1							
75	Marketing Management (16th Edition, 2022)	Kotler, P., Keller, K. L., & Chernev, A.	Pearson	10							
76	Consumer Behavior: Buying, Having, and Being (13th Edition, 2022)	Solomon, M. R.	Pearson	10							
77	Digital Marketing: Strategy, Implementation and Practice (8th Edition, 2023)	Chaffey, D., & Smith, P. R.	Pearson	10							
78	MKTG: Principles of Marketing (13th Edition, 2023)	Lamb, C. W., Hair, J. F., & McDaniel, C.	Cengage	8							
79	Marketing Analytics: Strategic Models and Metrics (2nd Edition, 2022)	Kumar, V		5							

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80	Understanding Digital Marketing: A Complete Guide to Engaging Customers Online (5th Edition, 2023)	Ryan, D.	Kogan Page	3							
81	Marketing 5.0: Technology for Humanity (2021)	Kotler, P., Kartajaya, H., & Setiawan, I.	Wiley	3							
82	Statistics for Business and Economics, 13th ed., 2019	Anderson, D. R. et al.	Cengage Learning	5							
83	Statistical Methods, 46th ed., 2021	Gupta, S. P.	Sultan Chand & Sons	5							
84	Quantitative Techniques in Management, 2013	Vohra, N. D.	McGraw Hill	5							
85	Statistics for Management, 2007	Levin & Rubin	Prentice Hall	5							
86	Statistics for Management, 2017	Srivastava & Rego	McGraw Hill	5							
87	Operations and Supply Chain Management., 2020	David A.Coller, James R Evans	Cengage	10							
88	Production and Operations Management, 2019	Chary, S.N.	Tata McGraw Hill.	10							
89	Production and Operations Management, 2012	Panneerselvam, R.	PHI Learning	10							
90	Modern Production / Operations Management 2015	Buffa, E.S., & Sarin,K.R.	Wiley India	5							
91	Operations Management: Strategy and Analysis	Krajewski, J.L., & Ritzman,L.P.	Prentice Hall	5							
92	Business Communication, 16th edition,	Carol, M. L., and Debbie D. D	Cengage Learning	10							
93	Managerial Communication: Strategies and Applications	Geraldine Hynes	Tata Mc Graw Hills	1							
94	Business Communication Today, 6thedition	Bové, C. L., John V. Thill and Barbara E. Schatzman	Prentice Hall	5							
95	Guide to Managerial Communication, 10thedition	Mary, M. and Lynn, H.,	Prentice Hall	5							

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96	Research Methodology, 4th edition	Kothari, C. R. & Gaurav Garg	New Age International Publishers,	5							
97	Fundamentals of Management: Essential Concepts and Applications, 6th edition,	Robbins, S. P., and David, A. Decenzo	Pearson Education	5							
98	International Economics: Trade and Finance	Salvatore Dominick	Wiley India	6							
99	Export and Import Management: Text and Cases, 2020	Singh Ram	Sage Publications	10							
100	International Trade and Export Management, 21st Revised Edition	Francis Cherunilam	Himalaya Publishing House	10							
101	International Business, 8th edition	Simon Collinson, Rajneesh Narula, and Alan M. Rugman	Pearson	2							
102	International Business: Competing in the Global Marketplace, 13th edition	Charles W L Hill	Mc Graw Hill Education	1							
103	International Business: Text and Cases, 2024	Cherunilam, Francis	PHI Learning	5							
104	Financial Management, 12th Edition	I.M. Pandey	Pearson	5							
105	Financial Management: Theory & Practice, 11th Edition, 2022	Prasanna Chandra	Mc Graw Hill Education	10							
106	Taxmann's Financial Management Theory Problems Cases, 2023	Ravi M. Kishore and Prof. (Dr.) Padma Sai Arora	Taxmann	10							
107	Advanced Financial Management for M.Com. and Other P.G. Classes, 2023	Dr. S.P. Gupta	Sahityabhawan publications	8							
108	Human Resource Management, 17th Edition	Gary Dessler & Biju Varkkey	Pearson	8							
109	Human Resource Management – Concepts, Practises and New Paradigms, 2nd Edition	Amitabha Sengupta	Cengage	10							
110	Human Resource Management, 11th Edition	Ivancevich John M	Tata McGraw Hill	6							
111	Human Resource Management: Text and cases, 3rd edition	VSP Rao	Excel Books	5							

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112	Human Resource Management: Text and Cases. 8th edition	Aswathappa, K.	McGraw Hill	8							
113	Industrial Relations & Labour Welfare	R. Venkatapathy & Assissi Menacheri	Adithya Publications	8							
114	Industrial Law (In 2 Volumes), Edition: 25th	P.L. Malik's	Eastern Book Company	5							
115	Labour Law (Taxman)	Taxmann's Editorial Board	Taxmann's	8							
116	Essentials of Human Resource Management and Industrial Relations.6th Edition	Subba Rao, P.	Himalaya publications	5							
117	Organizational Behaviour	LM. Prasad	Sultan Chand & Sons	10							
118	International Human Resource Management: Text and Cases.	Aswathappa, K. & Dash, S.	Tata McGraw Hill	5							
119	Fundamentals of Human Resource Management. 9th Edition	Raymond, A. N. et al	Tata McGraw- Hill	1							
120	Strategic Staffing. 3rd Edition	Jean, M. P., & Stanley, M. G.,	Pearson Education	5							
121	Research Methodology, 2nd edition,	Panneerselvam, R	Prentice Hall of India	8							
122	Research Methodology	Dr. S. Sachdeva	Laxminarayan Agarwal Publishing	8							
123	Maritime Logistics: A Guide to Contemporary Shipping and Port Management, 3rd ed.	Dong-Wook Song and Photis M. Panayides	Kogan Page	1							
124	Logistics Management and World Seaborne Trade	Krishnaveni Muthiah	Himalaya Publishing House	20							
125	Logistics Management	Satish C. Ailawadi & Rakesh Singh	PHI Learning	5							
126	Logistics Management: The Supply Chain Imperative, 5th ed.	Sople Vinod V.,	Pearson Education India	5							
127	Supply Chain Management: Strategy, Planning, and Operation, 7th Edition	Sunil Chopra & Peter Meindl,	Pearson Education,	8							

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128	Supply Chain Logistics Management	Donald Bowersox, David Closs & M. Bixby Cooper	McGraw Hill	8							
129	Logistics and Supply Chain Management, 2022	Martin Christopher	Pearson	2							
130	Marine First Aid Guide (MFAG) – Supplement to IMDG Code	IMO	IMO	1							
131	Port Pricing and Investment Policies for Developing Countries, 1st edition,	Esra Bennathan, A.A. Walters,	(World Bank Research Publications), OUP	1							
132	The Warehouse Management., 2 nd ed.	James A Thompkins and Jerry D Smith,	Thompkins Publishers,	2							
133	Introduction to material Management	N.Chapman Stephen Et al.,	Pearson	5							
134	Air Cargo Management: Air Freight and the Global Supply Chain,	Sales M,	Taylor and Francis	10							
135	The Air Logistics Handbook	Michael Sales,	Routledge	10							
136	Logistics & Air Cargo Management	N.V.Suresh, Deepa Rajesh,V.Suganya,	Iterative International Publisher	10							
137	Derivatives and Risk Management, 1st edition	Madhumathi R, Ranganatham M,	Pearson	10							
138	Modern Fishing Gear Technology	Boopendranath, M. R. & M. Shahul Hameed	Daya Publishing House	10							
			TOTAL	911							