

INDIAN MARITIME UNIVERSITY
(A Central University, Government of India)

B.Tech. (Marine Engineering)
Semester – V – December 2015 End Semester Examinations

Management Science & Economics
Subject Code: UG11T2502/UG11T1502

Time: 3 Hours
Date: 10.12.2015

Max Marks: 100
Pass Marks: 50

Part-A
Compulsory Questions

(3x10=30 Marks)

1.
 - a) Explain the term inflation
 - b) What is cost push inflation
 - c) Explain SWAT Analyses
 - d) Explain any one of the motivational Theories
 - e) What are the objectives of inventory control
 - f) Explain the difference between preventive maintenance and condition based maintenance on board ships.
 - g) How does the fluctuation of exchange rates impact the exporters and importers
 - h) What are the functions of I. M. F.
 - i) What are the functions of W. T. O.
 - j) Which are the major sea ports in India

Part-B

(5x14 = 70 Marks)

Answer any five of the followings

2. Write short notes on different types of organisation structures.
3. What is HRD and what role does it play in a commercial organisation.
4. Explain CPM and PERT - Explain the differences.
5. Explain TQM and ISO 9000 series
6. What are the functions of Central Bank and commercial Banks
7. What is money and write short notes on the different types of money.
8. What is direct and indirect taxes, write short notes giving examples.
9. State the Law of Demand, its assumptions and the mathematical representation. Explain Veblen goods and Giffen goods.
