

INDIAN MARITIME UNIVERSITY
(A Central University, Govt.of India)

May/June 2015 End Semester Examinations

SEMESTER – IV, M.B.A (PORT AND SHIPPING MANAGEMENT)

PORT PRICING AND FINANCE (T 1402)

Date:08.06.2015

Time:-3 Hrs

Max.Marks:75

Pass Mark: 38

SECTION – A

(10x1=10 Marks)

Answer ALL the questions. All question carry equal Marks

1. If the Port is operating Economically then the flow of benefits will
 - a) Exceed the flow of cost
 - b) Decrease the flow of Cost
 - c) Increase the flow of Revenue
 - d) Decrease the flow of Revenue
2. The cost constraint of a port may be conceived for each service
 - a) Separately
 - b) For the port as a whole
 - c) Separately or for the port as a whole
 - d) Charges
3. In a Port the following one is not a service to Cargo
 - a) Warehousing
 - b) Tallying
 - c) Marking
 - d) Marine Police
4. The Pricing Policy of any Port is conditioned by
 - a) Financial Statutes
 - b) Revenue Centre
 - c) Cost Centre
 - d) Traffic of Cargo
5. In a port what needs to be adopted and properly designed for the best achievement of the port-pricing objectives within the existing constraints.
 - a) Administration of the Port
 - b) Pricing Structure
 - c) Avoiding Congestion inside the Port
 - d) Traffic of Cargo

6. The main demand for services for the ship or cargo may be considered as
 - a) Globally elastic
 - b) Global market
 - c) Globally inelastic
 - d) Global Economic factors
7. Diversity in port charges are felt hence port users favor
 - a) Unique Port Charges
 - b) Harmonization of Port Charges
 - c) Separate port Charges
 - d) Port Charges based on market
8. The revenue flow depends on the basic charge adopted and on the level of the corresponding
 - a) Traffic
 - b) Cost
 - c) Profit
 - d) Cargo
9. In the Port Income Estimation after Utilization of assets is considered the next task is to estimate Income from
 - a) Cargo Charges
 - b) Vessel Charge
 - c) Pilotage
 - d) Port Charges
10. Major Port Pricing is regulated by
 - a) MoS
 - b) Central Government
 - c) TAMP
 - d) Respective Port Authority

SECTION – B

(5x5=25 Marks)

Answer ANY five of the following questions. Each answer should not exceed 200 words.

11. Explain the Ports in developing countries?
12. Explain the objectives of Port Pricing.?
13. Explain the term “Berth Hire Charges”
14. What is performance based pricing?
15. How Fund flow statement is useful for ports?
16. Explain the term “financial statutes of port authorities”
17. What is provided to users in Ports?

SECTION – C

(4x10=40 Marks)

***Question No. 18 is compulsory. Answer ANY THREE of the remaining questions
Each answer should not exceed 500 words.***

18. Port Pricing should be determined by the market forces- Comment.
19. Explain the limitations of Port Financial Statements?
20. On what basis Pilotage is calculated in Indian Ports?
21. Explain the cost benefit analysis?
22. Explain the requirement of a Sound Pricing Structure from the users' point of view?
23. The Demand for the services and facilities of a port arises from the function of the port as a place
Where goods are transferred from one means of transport to another-Discuss
